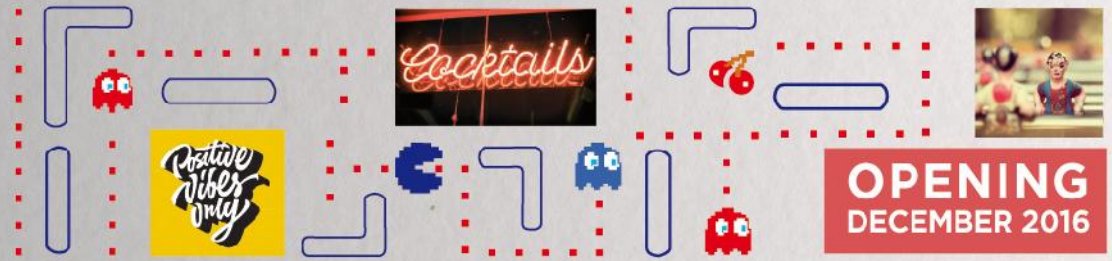




NEW HOTEL CONCEPT AT THE GATES OF CHAMONIX



RockyPop Hotel, like a hotel, only better!

Ideally located in the heart of the legendary Chamonix Valley at Les Houches, the RockyPop Hotel breaks the conventions of the traditional hotel business by offering a brand new hotel concept, at amazing prices!

With its 148 rooms, it is above all a place for entertainment and the experience of living together in a fun, relaxed atmosphere. Every area has been designed by the decorator Leslie Gauthier to add a dynamic touch, with a fun, lively décor and a great many "pop" references...

The joy of togetherness

This could be the motto of the RockyPop Hotel, where the emphasis is on shared experiences, moments of simple happiness and socialising, in a couple, or with family, friends or colleagues. Here the group spirit and a laid-back atmosphere reign supreme, with none of the usual restrictions of the big hotels, for anything goes here... in a spirit of respect for all!

The huge lobby, a real communal area, includes a cocktail bar, TV screens, games (table football, arcade games, etc.), and two themed patios: one with a lounge vibe (with a big screen, comfortable chairs, library and ping-pong), and the other with an open-air café feel (with an outdoor bar beneath an olive tree and a pétanque court), along with many more surprises...

Time to eat!

The modern version of the big canteens of our childhood, with huge oak tables where you sit with your friends and get to know your neighbour. Order a nice burger, a crunchy pizza or a platter of cold meats and regional cheeses in one of the three dedicated corners all vying for the guests' custom in a good-natured food truck war.

When it's finally time to sleep...

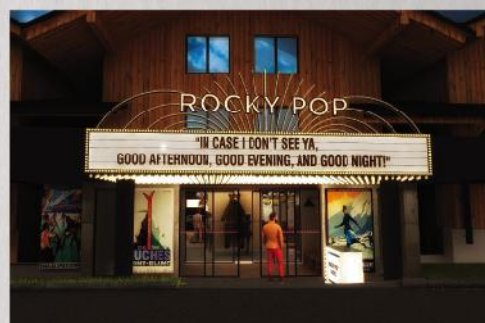
The guest rooms are also all about shared spaces and big numbers: 148 in total, a figure never seen before in Chamonix Valley! RockyDuo rooms for 2, ideal for couples, RockyDuplex rooms for a maximum of 4 people, perfect for families or simply to enjoy a little more space, and the cherry on the cake, for groups of friends or big families, 2 penthouses of 95m² for 12 people each!

Rooms: from 16 to 95 m². Starting from **€30** per person for a couple / From **€25** per person for a family of 4 / From **€10** per person for 12 friends. Integrated ski shop and shuttle service to the ski areas.

About the RockyPop Hotel: In a fun, relaxed spirit, this new establishment belonging to the hotel group founded by Romain Trollet will open on 5th of December 2016. Its 148 rooms for 1 to 12 people and its sociable communal areas enable families, couples, friends and colleagues to enjoy the Chamonix Valley at a very attractive price.

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